

10th Annual Performance Summit

powered by the craneware group™



Unlock the Power of One to Transform the Business of Healthcare

October 10 - 11 | Virtual

Time (EDT)	Tuesday, October 10
9:30 AM	Data Foundations in the Value Cycle Kevin Desai, SVP Data Innovation
10:20 AM	Unlock Pricing Integrity Brian Workinger, SVP Revenue Intelligence
11:10 AM	Unlock Value-based Margin and Productivity Pietro Ferrara, SVP Margin & Operational Intelligence
12:00 AM	Unlock the Business of Pharmacy and 340B Wyley McCoy, SVP Medication & Supply
12:50 PM	Break
13:10 PM	Hospital & Professional CDM Strategies Samantha Renico, Customer Success Manager Holly Cruz, Senior Financial Analyst
13:10 PM	Medication Margin Management Dustin Marinucci, Customer Success Manager Jonathan Cluff, Implementation Manager
13:10 PM	Hospital & Physician Margin Management Mia Bucci, Customer Management & Product Specialist
14:00 PM	Item Master Accuracy & Alignment Christina Love, Product Manager Jon Augesen, Implementation Manager Stacy Beckett, Implementation Manager
14:00 PM	Rational & Sustainable Pricing Methodology Speaker(s) TBD
14:50 PM	Exhibit Hall
15:40 PM	340B Performance & Compliance Tanya Dudley, Senior Product Manager
15:40 PM	Formulary & Medication Claim Accuracy & Compliance Megan Hall, Product Manager Karen Hughes, Customer Success Manager
15:40 PM	Payor Contract Payment Accuracy Speaker(s) TBD

Time (EDT)	Wednesday, October 11
9:30 AM	Healthcare Innovation and Technology Speaker(s) TBD
10:20 AM	Advocacy and 340B Lidia Rodriguez-Hupp, Chief Customer Officer Deb Outlaw, Lobbyist
11:10 AM	Value Cycle Optimization Strategies: Customer Panel Amy Dickerson-Bass, Vice President Consulting Services CFO, Keck Memorial Hospital CFO, Citizens Medical Center
12:00 AM	Coding Interpretive Guidance: CPT Changes Speaker(s) TBD
12:50 PM	Break
13:10 PM	Coding Interpretive Guidance: 340B Coding Updates Contract Pharmacy and Covered Entity Impact Dawn DeAngelo, VP Pharmacy and Supply Solution Consulting Diana Sierra, VP Contract Pharmacy Partnership Operationst
14:00 PM	Pharmacy: Real-world Benchmarking Sam Johnson, VP Medication Soltuions Becca Attridge, Principal, Pharmacotherapy
13:10 PM	Pricing Transparency & Market Visibility Speaker(s) TBD
14:00 PM	Item Master Accuracy & Alignment Christina Love, Product Manager Jon Augesen, Implementation Manager Stacy Beckett, Implementation Manager
14:50 PM	Exhibit Hall
15:40 PM	Healthcare Data Regulatory Awareness & Education Jennine Elardo, Director of Revenue Data Integrity
15:40 PM	Pricing Regulatory Awareness & Education Speaker(s) TBD
15:40 PM	Retail Pharmacy Performance & Trends Diana Sierra, VP Contract Pharmacy Partnership Operationst
15:40 PM	Operational Intelligence: Decision Support & Labor Productivity Kelly Randza, Operations & Implementation Manager